

OUR JOURNEY TO
MODEL BASED PRODUCT LINES



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Silverstone, United Kingdom

AN INTRODUCTION



Matt Ley

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HIGH EXPECTATIONS

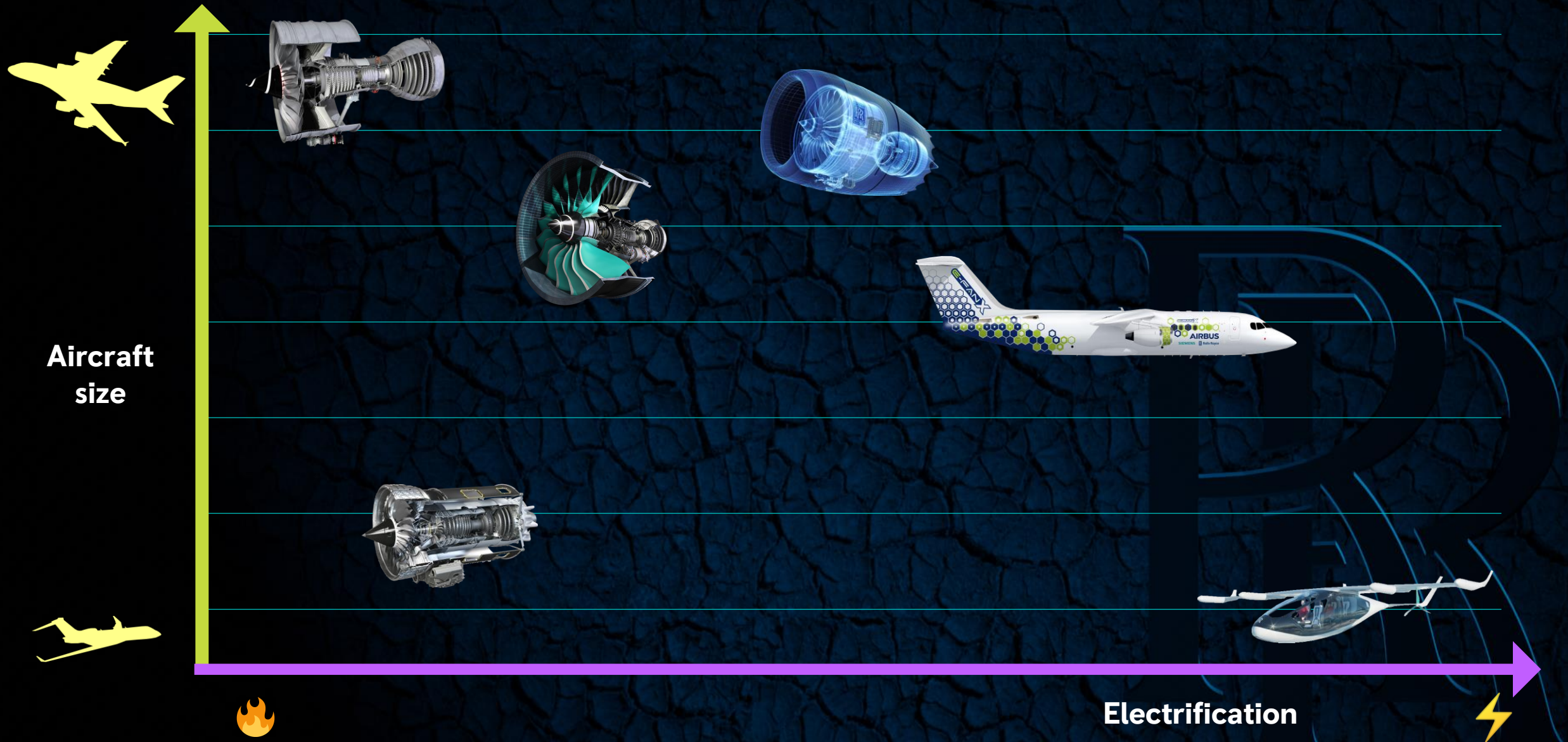


Maturity

Innovation



LEVERAGING COMMONALITY



ENABLING CAPABILITY OF SOFTWARE INTENSIVE SYSTEMS

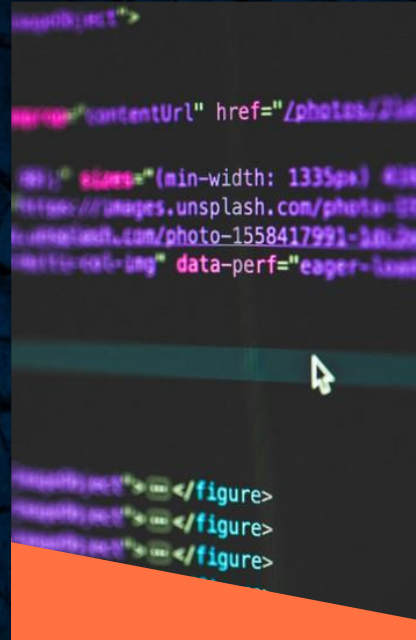
Ever Safer
Products



Cost and
Lead Time



Intelligent
Engine



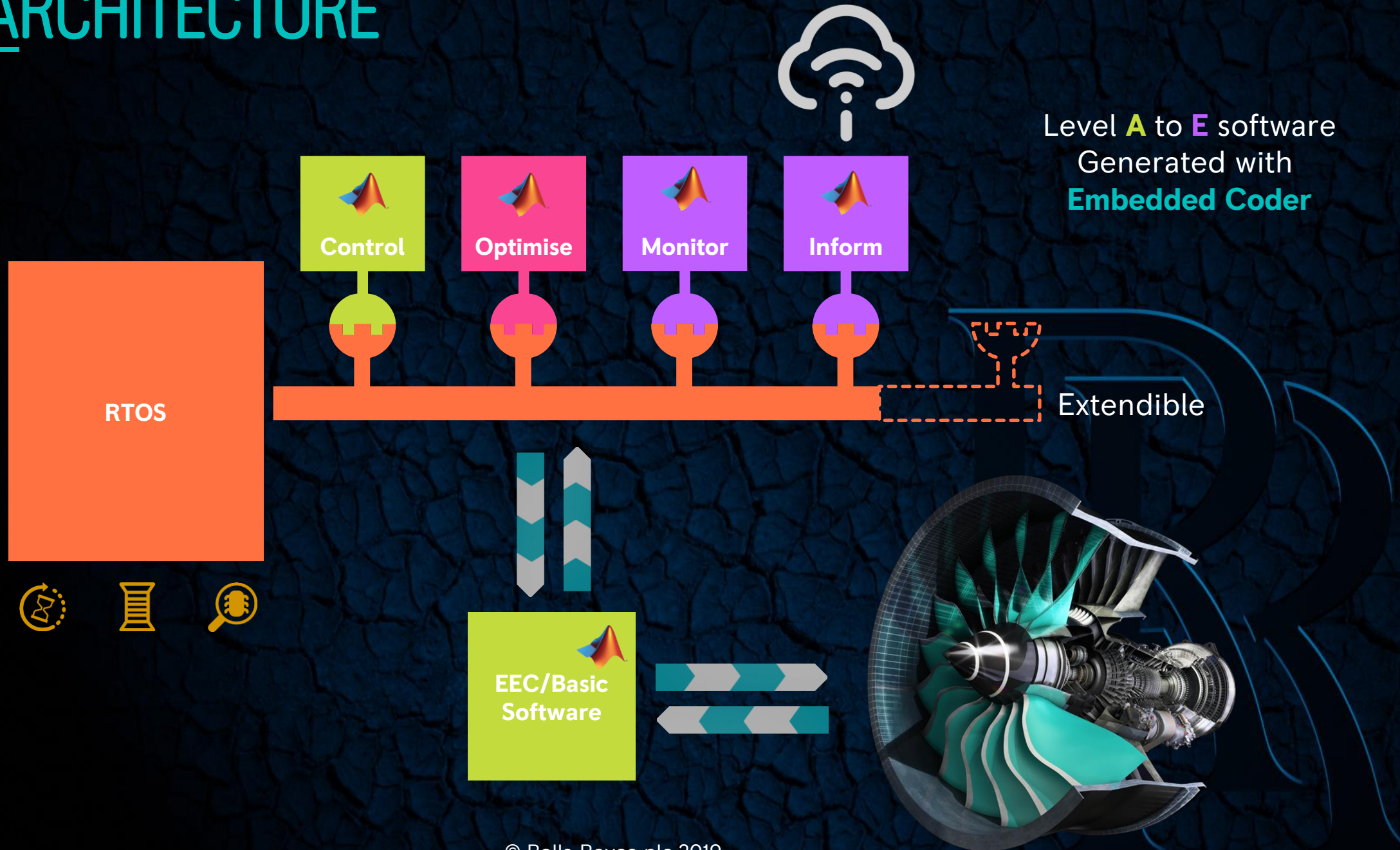
System Integrator
Of Choice



Our People



A NEW ARCHITECTURE



ADOPTING AGILE

MathWorks Tool Suite



Develop



Simulate



Virtual Aircraft / Rig Test



Engine Test



Flight Test

MATHWORKS COLLABORATION

MATLAB

Simulink

**Simulink
Requirements**

**Simulink
Check**

Simulink Coverage

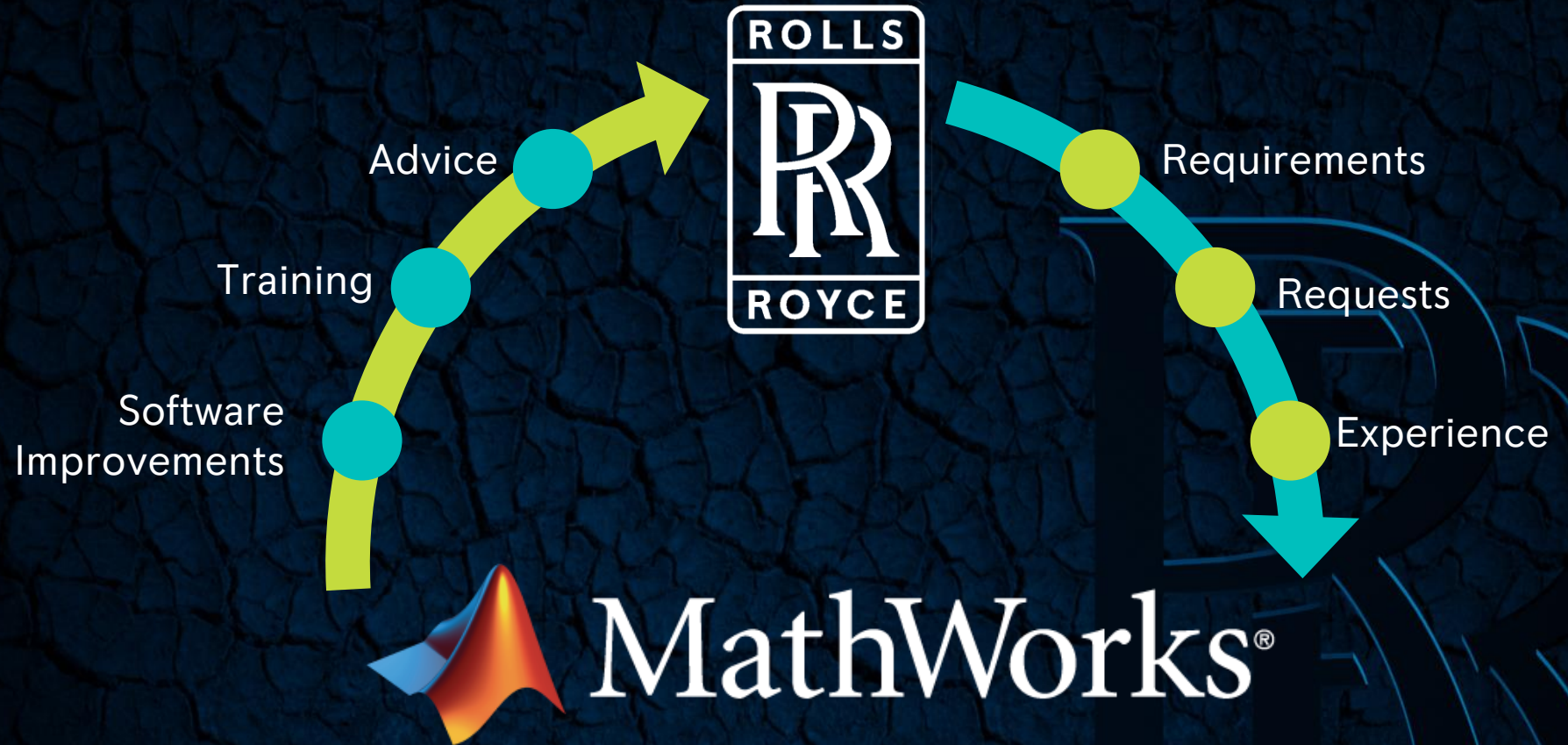
**Simulink
Design Verifier**

Simulink Test

DO Qualification Kit

Embedded Coder

Many more...



OUR TRANSFORMATION JOURNEY

Clear Vision

We know where we're going.

Burning Platform

We can't stay where we are.

Ambitious with our Engineering Aims

Combining the latest technology with our historic product expertise

Unlocking our Talent

Freeing up our people to create and innovate.

Empowering the Team

Encouraging collaboration with great tools, agile methodology and clear ownership.



Thank you